

Phone Company Boasts Increase in Stockholders

When the 161st dividend of the American Telephone and Telegraph Company is paid this week it will be received by more than 469,000 stockholders. This is an increase of 14,000 in the past three months. The company has the largest number of stockholders of any corporation in the world, according to officials of the company.

Wider distribution of the stock is shown in the announcement of the company that the average number of shares held by each stockholder decreased from 29.0 as of September 19, 1929 to 28.2 and that holders of five shares or less increased more than six per cent during the past quarter and holders of six to ten shares inclusive, increased almost four percent while the group holding large amounts remained almost stationary. No one individual holds as much as one percent of the stock.

Shares held in brokers' names declined more than fifteen percent for the past quarter. Bell system employees total about twenty percent of the stockholders.

As of December 30, 1929, almost three-fifths of the stockholders owned ten shares or less and about four-fifths held twenty-five shares or less.

Zonite
For Cuts and Wounds
Prevent infection! Treat every cut, wound or scratch with this powerful non-poisonous antiseptic. Zonite actually kills germs. Helps to heal, too.

THE MORE YOU TELL THE MORE YOU SELL
USE OUR CLASSIFIED PAGE

NEWS AND NONSENSE IN THE P. E. SHOPS
Edited by Carleton B. Bell

It is too wet to get out and scout up much news in the shops and anyway I want to plant poppy seed on the vacant lots across the street from the office if the rain lets up for a few minutes. Wish everybody liked poppies as well as I do. Every vacant lot in town would then be beautiful with poppies next Spring. Most of the P. E. shops folks like to see poppies and have bought and planted some. Even Mary Bairdick and Louie Brown, who live in Moneta but drive back and forth every day bought some seed to plant along the roads they travel over twice each day.

Some of the boys failed to recognize William Shakespeare Payne upon his return from vacation. Will is always trying to outdo Jimmie Walker of New York and this time no one could question for a minute that New York's mayor was put into deep shade. Payne had the derby hat, pearl gray spats, n'everything. His mama was so proud of him in his fine clothes that she bought him a beautiful wrist watch which was just what he needed as a time touch to make a perfect picture. Show your appreciation of a good thing by asking Payne what time it is.

Several of the boys were disappointed last week upon calling up not to find Alma Merritt at the switchboard. It was just a cold but a rather bad and persistent one. She is back again this week.

M. E. Ladies Aid Circle Meet Tuesday

All circles of the Methodist Ladies Aid society will meet next Tuesday afternoon at 2 o'clock at the following places: No. 1 with Mrs. L. P. Lintott, 1508 Acacia; No. 2 with Mrs. R. F. Hogue, 3111 Arlington; No. 3 with Mrs. Nellie Zaver, 1011 Portola.

EASIER HOUSEKEEPING—KFI-KPO WEDNESDAYS, 10:50 A. M.

Special Terms GAS RANGES

DURING JANUARY you may obtain a gas range just fitted for your needs. Twelve monthly payments—no interest or carrying charge.

This includes every range in our complete stock. All modern improvements: oven heat regulators, colors, speed ovens, and even the Magic Chef, the most superb range ever built.

A substantial allowance for your old range.

Home cooked meals are better
Plan to have more of them

Visit your nearest gas office
Southern California Gas Company
POST & CRAVENS AVENUES, TORRANCE

That Car of Yours

Piston slapping is caused by worn pistons and cylinder walls. It sometimes can be remedied by installing new pistons, rings, or honing one particular cylinder. However, sometimes it is necessary to regrind or rebore the entire motor.

Tires used by stage companies and commercial fleets unquestionably deliver longer mileage than tires used by the individual motorist. This is because they check the air pressure frequently, switch their tires from wheel to wheel, and keep the wheels lined up. If the motorist observed all of these practices, he would profit by the same high mileage.

If your motor lags, perhaps it needs new spark plugs. A year's operation weakens the plugs, regardless of the car or make of spark plugs used, resulting in loss of power, greater gas consumption and crank case dilution. Get the correct plugs for your car.

Overheating of the engine is generally due to one of the following causes: Exhaust valve failing to open early enough to permit the burned gas to pass out; the carburetor having too rich a mixture; ignition running on retard sparks; or the cooling system not working properly. When this condition exists in the motor, an expert should be called upon to fix it.

Doheny Stone "Hydril" Press
By "WE"

The dictionary defines the word "benedict" as being one who is newly married. This term will soon apply to Mr. Snyder of the engineering department, that is, if we can believe the report handed to us by one of his close friends. According to the report, Mr. Snyder is to be married Tuesday evening and the reason for the event being held on Tuesday is because Monday was the twentieth which is an unlucky day to some people. We offer congratulations and wish him the best of luck.

We have another report of marriage and that is that Ed Dombrowski also became a benedict last Sunday. Eddie has not returned to work as yet so we cannot verify the report but we feel sure that it must be true because a telephone communication with his home apprised us of these facts. It looks as though the boys were holding out on us. Perhaps they fear that they may be gently teased by their fellow workmen if they knew in advance just what was going to take place. Nevertheless we congratulate Mr. Dombrowski and wish him the best of everything and hope that he will give us a more detailed account of his marriage on returning to work.

Let's get up a Newspaper ad

This is No. 3 of a series of ads depicting the various processes of advertising production. The dimension of the layout appeared in ad No. 2. No. 4 will appear in an early issue.

"we'll need a PICTURE"

FOLLOWING the general idea of our layout, we must have a capable artist draw a sketch of our "Roseanne Dresses" as they actually appear on the wearer. For the best effect this sketch should be drawn from a living model. After we oked this drawing we must have an etching made.

Through our exclusive franchise for the Meyer-Both General Newspaper Service we are able to eliminate these drawings and engravings from our advertiser's cost sheets by supplying a vast new selection of appropriate illustrations each month. We urge our advertisers to make unlimited use of this service at no additional cost.

TORRANCE HERALD and LOMITA NEWS

10th ANNIVERSARY SALE OF WYNNS TIRE & RUBBER CO. INC.

FORMERLY BAXTER & COLLINS

1618 CRAVENS AVE. PHONE TORRANCE 476

Read These Values!

FIRESTONE OLDFIELD TIRES

29x4.40	\$5.75	30x3 1/2 o.s.	\$5.35
30x4.50	6.55	31x4	8.95
31x5.00	8.75	32x4	9.65
30x5.25	9.75	33x4	10.15
31x5.25	10.15	33x4 1/2	13.85
31x6.00	11.50	33x5	18.65

The Greatest Value-Giving Event In Years
SAVINGS UP TO 35%

HAVE YOU SEEN THESE TWO GREAT NEW CARS?

THE NEW OAKLAND 8
GENERAL MOTORS' Lowest-priced Eight—\$1045 and up

Three years of actual designing and testing preceded the announcement of the New Oakland Eight. In addition it incorporates General Motors' sixteen years' experience in building fine eight-cylinder automobiles.

The New Oakland has an 85-horsepower engine. This is the highest power ever employed in a car of Oakland's size and weight, racing cars excepted. Oakland develops one horsepower to 37 pounds of car weight. That is the reason for its superior performance.

With its high speed and fast acceleration, the new Oakland combines the smoothness inherent in eight-cylinder design. Its smoothness is intensified by its complete down-draft fuel distribution and other exclusive features.

Only a close inspection and a demonstration will enable you to understand fully the many advantages provided by the New Oakland Eight. Come in and see it.

The New Oakland Eight, \$1045 and up, f. o. b. Pontiac, Michigan, plus delivery charges. Low-jump Hydraulic Shock Absorbers included in list price. Bumpers, rear fender guards and spring covers extra. General Motors Time Payment Plan available at minimum rate.

NEW SERIES PONTIAC 6
A FAMOUS NAME—A Finer Car—\$745 and up

Once again Pontiac has improved upon a car already noted for its excellent qualities. To the hundreds of thousands who own Pontiacs, and to everyone who is interested in low-priced automobiles, this announcement is important. For it introduces the New Series Pontiac 6—a new and finer car with a famous name.

Smart new bodies by Fisher make the New Series Big Six a more beautiful Pontiac. Pontiac's smoothness is increased by a new type of rubber supports for its 60-horsepower engine. Improved four-wheel brakes and a new sloping non-glare windshield add to the car's safety.

With these and other improvements Pontiac offers all of its basic big car excellence.

Come in. Let us show you the many advantages provided by this finer car with a famous name.

The New Series Pontiac Big Six, \$745 and up, f. o. b. Pontiac, Michigan, plus delivery charges. Shock absorbers standard equipment. Bumpers and spring covers at slight extra cost. General Motors Time Payment Plan available at minimum rate.

Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values. Oakland-Pontiac delivered prices include only authorized charges for freight and delivery and the charge for any optional accessories or financing desired.

Industrial City Motors
1912 Carson St., Torrance, Calif. Phone 648

That Car of Yours

Overheating of the engine is generally due to one of the following causes: Exhaust valve failing to open early enough to permit the burned gas to pass out; the carburetor having too rich a mixture; ignition running on retard sparks; or the cooling system not working properly. When this condition exists in the motor, an expert should be called upon to fix it.

Helen of Troy
ACCEPTED AN ORDER
AND THREW HER FROM HOME
with DISASTROUS RESULTS
Sometimes mail and postage in the hands of Uncle Sam start out right, then go astray.
Your best protection is Parcel Post and Registered Mail Insurance... through this agency.
L. B. KELSEY
1408 Marcellina Ave.
"Where Insurance is Not a Shakedown"
Torrance Phone 188-M

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TORRANCE HERALD and LOMITA NEWS